

BROADCAST STATION ANNUAL EMPLOYMENT REPORT

SECTION I

Legal Name of the Licenses <i>URBan Radio Licenses, LLC</i>			
Mailing Address <i>18851 N.E 29th Ave., Suite #413</i>			
City <i>Aventura</i>	State or Country (if foreign address) <i>FL</i>	ZIP Code <i>33180</i>	
Telephone Number (include area code)		E-Mail Address (if available)	
Facility ID Number <i>7730</i>			Call Sign <i>WIMX / WJZE</i>

SECTION II

A. TYPE OF RESPONDENT

- | | | |
|---|--|-----------------------------|
| Commercial Broadcast Station | Noncommercial Broadcast Station | Headquarters |
| <input checked="" type="checkbox"/> Radio | <input type="checkbox"/> Educational Radio | <input type="checkbox"/> HQ |
| <input type="checkbox"/> TV | <input type="checkbox"/> Educational TV | |
| <input type="checkbox"/> Low Power TV | | |
| <input type="checkbox"/> International | | |

B. List call sign and location of all stations whose employees are on this report. This should include commonly owned stations which share one or more employees.

Call Sign	Facility ID Number	Type (check applicable box)	Location (city, state)
<i>WIMX</i>	<i>7730</i>	<input type="checkbox"/> AM <input checked="" type="checkbox"/> FM <input type="checkbox"/> TV	<i>Woodville, OH</i>
<i>WJZE</i>	<i>7730</i>	<input type="checkbox"/> AM <input checked="" type="checkbox"/> FM <input type="checkbox"/> TV	<i>Woodville, OH</i>
		<input type="checkbox"/> AM <input type="checkbox"/> FM <input type="checkbox"/> TV	
		<input type="checkbox"/> AM <input type="checkbox"/> FM <input type="checkbox"/> TV	
		<input type="checkbox"/> AM <input type="checkbox"/> FM <input type="checkbox"/> TV	
		<input type="checkbox"/> AM <input type="checkbox"/> FM <input type="checkbox"/> TV	
		<input type="checkbox"/> AM <input type="checkbox"/> FM <input type="checkbox"/> TV	

SECTION III

A. PAYROLL PERIOD COVERED BY THIS REPORT (DATE)

4/1/10 - 3/31/11

B. CHECK APPLICABLE BOX

- Fewer than five full-time employees in employment unit during the selected payroll period (Complete page one only and certification statement and return to FCC)
- Five or more full-time employees in employment unit during the selected payroll period (Complete all sections of form and certification statement and return to FCC)

SECTION IV CERTIFICATION

This report must be certified, as follows: (a) By licensee, if an individual; (b) By a partner, if a partnership (general partner, if a limited partnership); (c) By an officer, if a corporation or an association; or (d) By an attorney of the licensee, in case of physical disability or absence from the United States of the licensee.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify to the best of my knowledge, information and belief, all statements contained in this report are true and correct.

Signed <i>Barbara J. Sundermeyer</i> Title <i>Business Manager</i> Date <i>4/15/11</i>	Print Name <i>Barbara J. Sundermeyer</i> Telephone No. (include area code) <i>419-244-6354</i>
--	---

SECTION V - EMPLOYEE DATA

A. FULL-TIME PAID EMPLOYEE DATA

JOB CATEGORIES	TOTAL (a-j)	MALE					FEMALE				
		WHITE (NOT HISPANIC) (a)	BLACK (NOT HISPANIC) (b)	HISPANIC (c)	ASIAN OR PACIFIC ISLANDER (d)	AMERICAN INDIAN, ALASKAN NATIVE (e)	WHITE (NOT HISPANIC) (f)	BLACK (NOT HISPANIC) (g)	HISPANIC (h)	ASIAN OR PACIFIC ISLANDER (i)	AMERICAN INDIAN, ALASKAN NATIVE (j)
OFFICIALS & MANAGERS			2								
PROFESSIONALS			2			1	1	1			
TECHNICIANS											
SALES WORKERS			2			1					
OFFICE & CLERICAL											
CRAFT WORKERS (SKILLED)											
OPERATIVES (SEMI-SKILLED)											
LABORERS (UNSKILLED)											
SERVICE WORKERS											
TOTAL	0	0	6	0	0	0	2	1	1	0	

EEO Public File Report

This EEO Public File Report is filed to Station WIMX – FM’s public inspection file pursuant to Section 73.2080©(6) of the Federal Communications Commission’s (“FCC”) rules.

During the period beginning April 1, 2010 and ending March 31, 2011, the station filled the following full time vacancies:

1. Account Executive
2. Account Executive
3. On-Air Personality/Programming Assistant

The station interviewed a total of (32) people for all full time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviewees referred by each.

<u>Recruitment Source</u>	<u>Total Number of Interviewees Referred</u>
1. Industry referral/word of mouth	11
2. Internet job posting/OAB	8
3. Newspaper and on-air ads	9

Attachment A contains specific information for each full time vacancy.

Attachment B contains a list and brief description of menu option activities undertaken pursuant to the FCC’s EEO rules during the time period covered by this report.

Attachment A

Full-Time Vacancy EEO Information

Job title of vacancy: Account Executive
Recruitment source that referred the hiree: Newspaper Ad

Date vacancy Opened: 04/30/10
Total number of persons interviewed for the vacancy: 10

Date vacancy filled: 7/30/2010

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number
WIMX Website Posting	www.mix957.fm	Michael Davis, General Sales Manager	(419) 244-6354
News/On-Air Ads	WIMX 95.7 FM 720 Water Street 4 th Floor, Toledo, OH	Barbara Hubley, Bus. Mngr.	(419) 244-6354
Urban Insite Inc. Website	P.O. Box 680293 Marietta, GA 30068	Joan McAllister	(770) 642-8848
Ohio Association of Broadcasters	OAB 9000 Sweet Valley Dr., Valley View, OH	Gary James	(216) 447-9119

Attachment A

Full-Time Vacancy EEO Information

Job title of vacancy: Account Executive Recruitment source that referred the hiree: On-Air Ads

Date vacancy Opened: 4/30/10 Total number of persons interviewed for the vacancy: 12

Date vacancy filled: 7/12/10

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number
WIMX Website Posting	www.mix957.fm	Michael Davis, General Sales Manager	(419) 244-6354
News/On-Air Ads	WIMX 95.7 FM 720 Water Street 4 th Floor, Toledo, OH	Barbara Hubley, Bus. Mngr.	(419) 244-6354
Urban Insite Inc. Website	P.O. Box 680293 Marietta, GA 30068	Joan McAllister	(770) 642-8848
Ohio Association of Broadcasters	OAB 9000 Sweet Valley Dr., Valley View, OH	Gary James	(216) 447-9119

Attachment A

Full-Time Vacancy EEO Information

Job title of vacancy: Mid-day Host/WJZE Recruitment source that referred the hiree: Station Website

Date vacancy Opened: 2/21/10 Total number of persons interviewed for the vacancy: 12

Date vacancy filled: 5/24/10

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number
WJZE Website Posting	www.hot973.fm	Rockey Love, Prog. Dir.	(419) 244-6354
News/On-Air Ads	WIMX 95.7 FM 720 Water Street 4 th Floor, Toledo, OH	Rockey Love, Prog. Dir..	(419) 244-6354
Urban Insite Inc. Website	P.O. Box 680293 Marietta, GA 30068	Joan McAllister	(770) 642-8848

Attachment B

Menu Option Activities

Station WIMX has engaged in the following outreach activities during the year covered by this report:

Activity Classification	Type of Activity	Brief Description
5	Internship Program	See narrative
10	Educational Institution Events	See Narrative
12	Listing Job with Media Trade Group	See Narrative
1	Job Fairs	See Narrative

For Activity Classification use numbers 1 through 16 in accordance with the following:

1. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least 4 events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.
6. Participation in job banks, internet programs and other programs designed to promote outreach generally (i.e., outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of websites that provide counseling on the process of searching for broadcast employment and/or other career development assistance pertinent to broadcasting;
14. Provision of training to management level personnel as to methods of insuring equal employment opportunity and preventing discrimination;

15. provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonably calculated to further the goal of disseminating information employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.